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20nine Design Expands Client Portfolio

Shire moves 20nine into the pharmaceutical industry

Conshohocken, PA – June 28, 2007 – 20nine is proud to announce four new clients and additional projects for Pecora, an existing client.

20nine has just partnered with Shire, a global specialty pharmaceutical company that focuses on attention deficit and hyperactivity disorder, human genetic therapies, gastrointestinal and renal diseases. 20nine will help brand the company through a redesign of their corporate PowerPoint template.

“Shire wants to tell a compelling and creative story with each presentation, and a redesign of their templates will allow them to do this,” says Greg Ricciardi, partner/creative director, 20nine.

In addition to Shire, 20nine will begin work with TBP Converting, a converter and distributor of products for the OEM Market. 20nine conducted a photo shoot of current product offerings to be used for a new trade show booth and collateral materials. 20nine will also develop an advertising campaign to run in trade publications.

Drexel University’s Steinbright Career Development Center needed a new look for their Co-Op Program brochure and 20nine created a design focused on the long-term benefits of the program, including increased retention rates, better performance appraisals and higher salaries.

20nine continues their work in the nonprofit sector by redesigning the website for Birdies for Breast Cancer, the nonprofit started by Cristie Kerr, a professional golfer who is currently ranked fifth in the world.

20nine will continue to work with Pecora, an adhesive, sealant and waterproofing solutions provider, by launching their newest product, a silicone caulk entitled “NST” standing for Non Staining Technology, through brand concept, packaging design and a direct mail campaign.

About 20nine Design Studios, LLC

20nine Design Studios is a branding and graphic design firm that connects clients and customers to their brands through strategic, highly-creative design solutions. 20nine partners with clients to create unified campaigns that speak to target audiences and help companies reach their business and marketing goals. Clients include Bentley Systems, Ballard Spahr, CIT, Citi, Drexel University's LeBow College of Business, The Greater Philadelphia Chamber of Commerce, Lincoln Financial, Stonebridge Bank, and many others. For more information please visit www.20nine.com.