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For Immediate Release
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20NINE DESIGN STUDIOS CREATES NEOWARE'S FIRST BRANDING EFFORT AND IS NAMED NEOWARE'S AGENCY OF RECORD

BROOMALL, PA (April 9, 2004) - 20nine Design Studios has named been Agency of Record for Neoware, a leading supplier of award-winning software, services, and thin client applications based in King of Prussia, PA. Neoware has entrusted 20nine Design Studios to implement its first ever branding initiative for its innovative thin client software applications.

20nine Design Studios will market Neoware's thin client through various outlets, including print and Internet advertisements, direct mail, and a revamped Neoware Web site. The "Wouldn't it be Great" branding campaign will be launched in the United States as well as seven countries in Europe and the Asian Pacific.

"20nine Design is the perfect creative communications company to provide Neoware with a consistent message, a focused marketing strategy, and instant brand recognition," said Sharon O'Shea, Vice President of Marketing Communication, Neoware. "We believe that our thin client computing will have a dramatic impact on corporate PC buying decisions and that 20nine Design Studios can creatively and effectively deliver our message."

"20nine Design Studios is thrilled to be aligned with Neoware as it introduces revolutionary products that will redefine its industry," said Greg Ricciardi, Founder and Partner, 20nine Design Studios. "Neoware is a fast-paced company with aggressive growth strategies. Through branding of thin client and future projects, we intend to produce a corporate communications approach that will increase Neoware's recognition and generate new opportunities for success."

Since its formation a little over a year ago, 20nine has quickly developed a niche in the competitive creative services field by providing its customers with unique and inventive concepts to enliven their communications strategies. Ricciardi has built a firm based on superior client services and attention to detail. The small company has established a reputation for creating ground-breaking concepts and implementing comprehensive,

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effective communications solutions. Neoware is the second company to choose 20nine Design as its Agency of Record. In October 2003, MRA Group of Northeast Philadelphia contracted 20nine Design Studios to handle all of its corporate communications.

In addition to Neoware, 20nine Design has compiled an impressive client roster which includes Datavision, Select Greater Philadelphia, Erhlich Distribution, the Greater Philadelphia Chamber of Commerce, OmegaFlex, and Tasty Baking Company.

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About 20nine design studios

20nine Design Studios is a full-service advertising and creative studio dedicated to providing small to mid-sized businesses with affordable and creative marketing solutions. Based in Broomall, Pa., 20nine provides marketing strategy, print, direct response, branding, interactive services. From educational institutions to technological powerhouses, from non-profits to publicly traded companies, 20nine supports a wide array of clients to deliver creative solutions that meet the specific needs of each customer regardless of budget or resources. For more information visit www.20nine.com.